

## WHY CHOOSE COOL RETURNS?

- Help keep electric rates low
- Preserve the environment; lower demand means generating plants run less!
- Lower your own electric bill by using less energy and receive a monthly credit.



Consolidated Electric Cooperative, Inc. is a not-for-profit, member-owned electric distribution system serving the electric energy needs of more than 15,000 homes and businesses in eight counties of north central Ohio.

We're part of a national alliance of more than 600 Touchstone Energy cooperatives in 44 states that delivers electric power and energy solutions to more than 16 million customers every day.



- Integrity
- Accountability
- Innovation
- Commitment to Community

We are local, active members of our community and are dedicated to providing high standards of service to customers both large and small. We believe in the power of human connections.

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**680 Sunbury Road, Delaware, OH**



## Introducing



Cool Returns can help keep electric rates low, protect the environment, and give you a credit on your electric bill.



### **What is Cool Returns?**

Cool Returns is a new program to help control demand for electricity during times of peak demand.

It uses a load management switch installed on members' air conditioners to control the output during periods of high electric demand during the hot summer months.

*Control* means that the switch cycles the compressor for brief periods of time to conserve energy, but the fan or air handler continues to run and circulate air throughout your home.

### **Tried and tested**

Cool Returns started two years ago as a pilot program with several hundred electric cooperative members throughout Ohio volunteering to try it. Participants were surveyed on a regular basis.

The results indicated that most found only a minor change in air temperatures during control times. Some didn't even notice the control at all.

### **How Cool Returns Works**

First, you need to have central air, a heat pump or a geothermal cooling system. (Window air conditioners don't qualify for this program.)

Then, just give our Member Service Department a call. We'll answer any questions you may have and schedule an installation date.

Once the switch is on, it automatically cycles the compressor during peak summer times that are usually between 4 p.m. and 9 p.m. on extremely hot days during the summer.

During those cycles, the air handler continues to run and air is circulated throughout the home. So your home remains in a relatively cool state. The switch does not affect performance of the air conditioner; it causes no "wear and tear" to the control unit because the switch works like a thermostat.

### **Program Benefits**

By enrolling in Cool Returns, you're using less energy and helping lower peak summer demand. That means you're lowering your own electric bill each month. You're also helping to preserve the environment, since lower demand means generating plants run less.

### **Monthly Credit**

You're also eligible for a monthly credit. If you use at least 750 kilowatt hours of electric during the month and are a Cool Returns participant, you'll receive a \$2 credit on your electric bill.

If you also have a radio control switch on your electric water heater, you could be eligible for **a \$5 monthly credit** for both (in lieu of two individual \$2 credits)!

Save electricity, help keep rates low, preserve the environment, and get a monthly credit! Now that's a cool return!

Call us to learn how you can get your cool return.



**CALL US!**

**(800) 421-5863**